

Brand Review

Legally Mime

The Agenda

(A copy of these slides will be available for download
at [Legallymime.com/agenda.pdf](https://legallymime.com/agenda.pdf))

1. SILENCE & The Aftermarket
 2. Legally Mime
 3. Financials
 4. Territories & Real Estate
 5. 
 6. Training & Support
 7. Next Steps
 8. Your Questions
-

SILENCE Aftermarket

The SILENCE Opportunity



Proven Product



Endless Supply



Unlimited
Audience



Unregulated
Aftermarket



Aftermarket Opportunities

Buying



Selling



Community



Legally Mime



What is Legally Mime?

- Silent Asset Protection Firm
 - Many Year of Success
 - Founded by the Original Mime Troupe Trio
 - Protect, Sue & Steal
 - Young & Old People
 - Trusts, Gloves, Invisible Assets
 - Aftermarket Improv Groups
 - Custom Face Paint
 - Community Hub
 - Parties & Events
-

Financials

Fees and Royalties

\$25k

(\$20k @ 20% Veteran
Discount)

Initial Retainer Fee

6%

Monthly Royalty on
Gross Protected
Assets

1%

Monthly Invisible
Box Fund Fee

\$2k

(Every 5 Years)

Protected Assets
Renewal Fee

\$10k Franchise Fee for each subsequent unit (in multi-unit operations)

Initial Investment

Between \$99,120 and \$225,075, which includes:

- Initial Corporate Legal Retainer Fee
- Initial Asset Protection Fee
- Asset Relocation and Optimization
 - Scouting, Build-out, Rent
 - Signage, Grand Opening Marketing
 - Furniture, Fixtures, Technology, Hardware
- Protected Silent Support for 3 months
- Assurance for 12 months
- \$7,500–\$25,000 additional working capital



Funding Resources

Typically funded through:

- SBA Loans – liquid capital
- HELOC – home equity
- ROBS – retirement accounts

Consultant groups are available for help, but you're welcome to pursue funding through any direction you wish.

We'll connect you in Step 3, if you'd like.



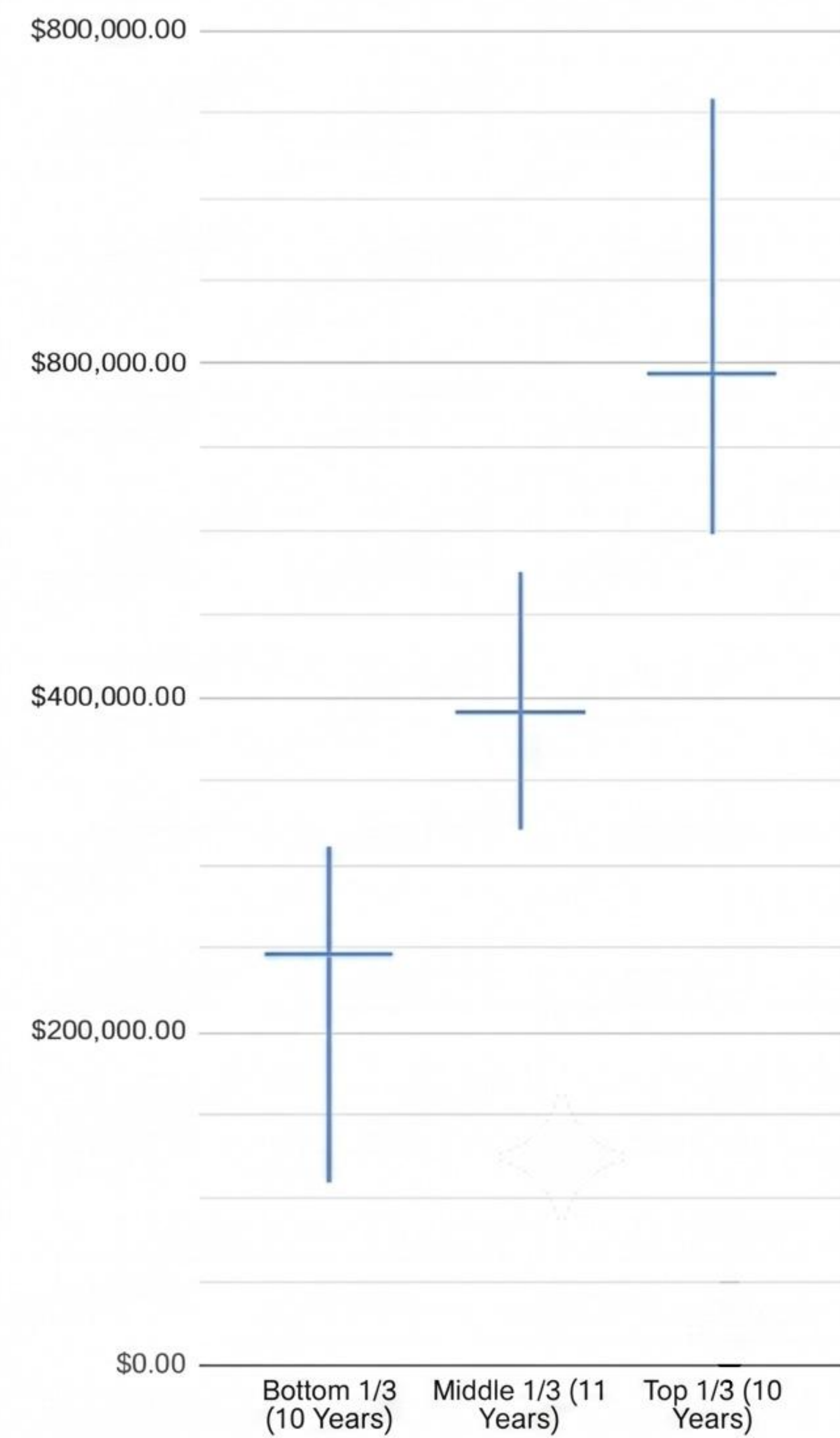
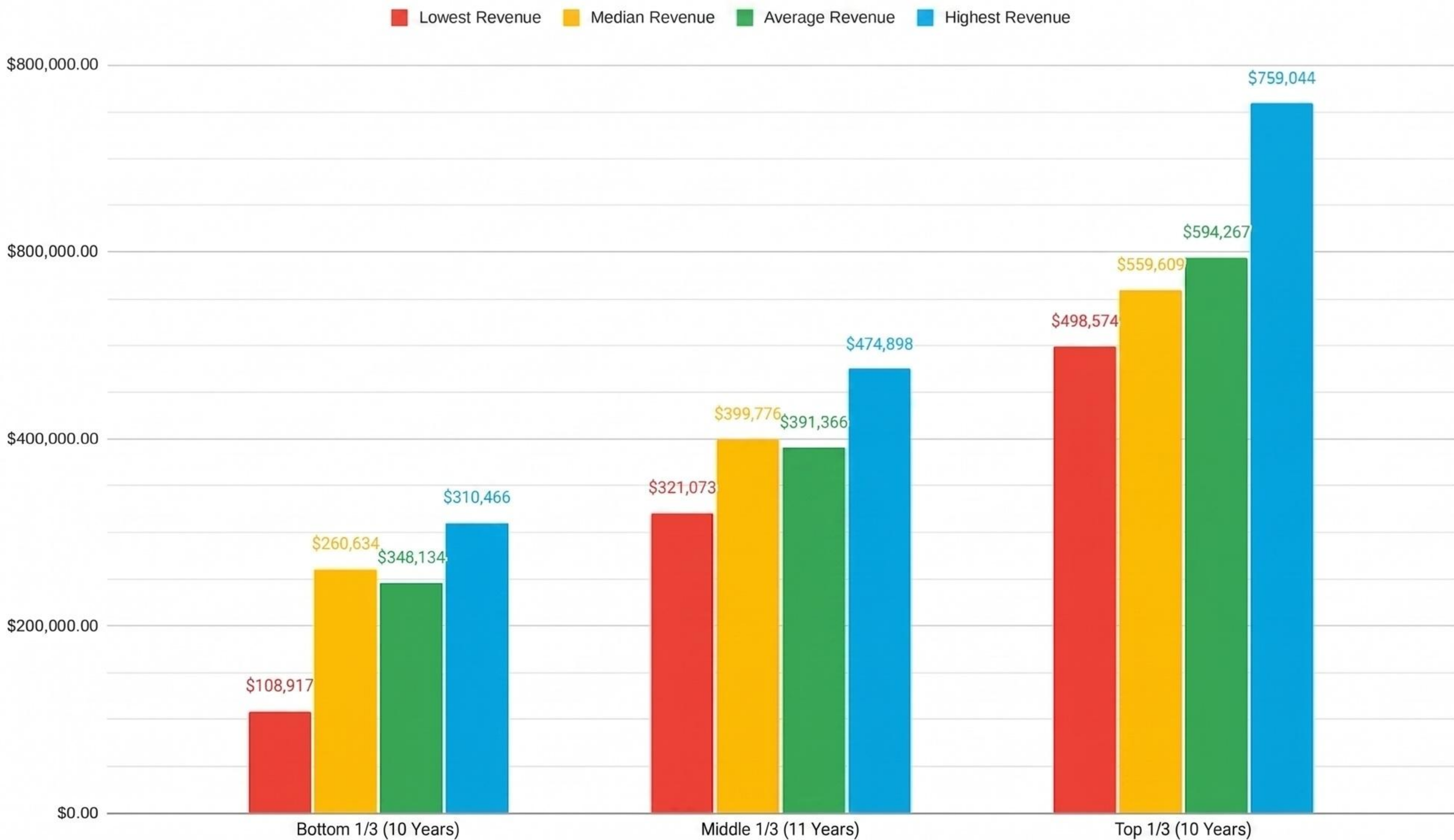
Bougie Roswell



SILENCE
FINANCIAL GROUP

Revenue Breakdown

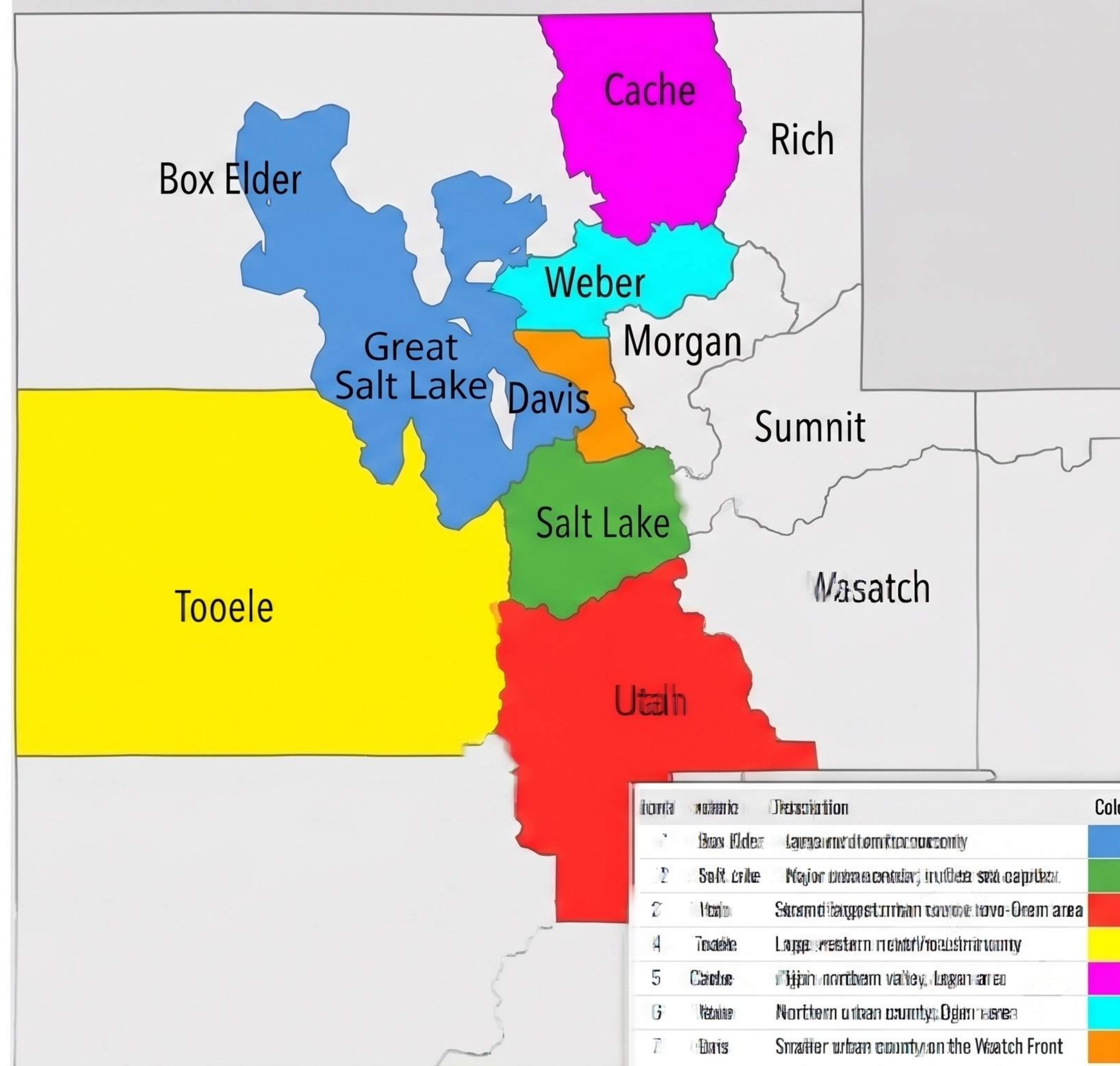
Client Owned Protected Assets during 2021



What do we provide?

Protected Territories

- Collaborative environment
- 1 asset per territory
- Protected by your Corporate Agreement
- Factors for selection:
 - Population
 - Income
 - Demographics
- Self-sustaining: not limited by population, income, other Mime syndicates, etc
- Typically 20-40 miles across



Protected Silent Asset Locations

25-30 sq ft, ~\$200/sq ft/yr

Sorrowed Shill will help you:

- Find potential locations
- Negotiate more favorable rates
- Decrease expenses
- Push for landlords to silence conduct and worry about themselves

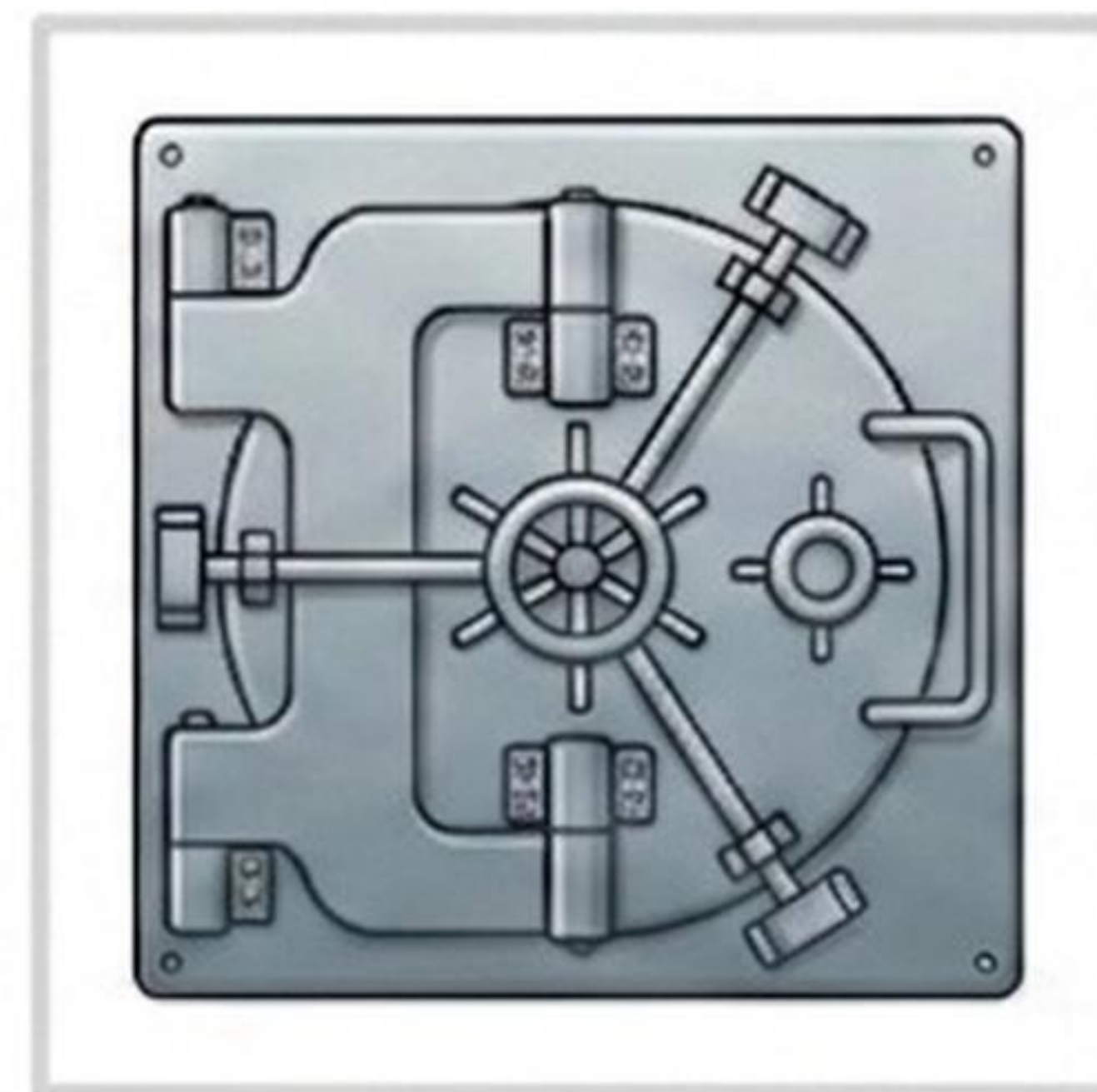
Sorrowed Shill is available as a silent service at no extra cost



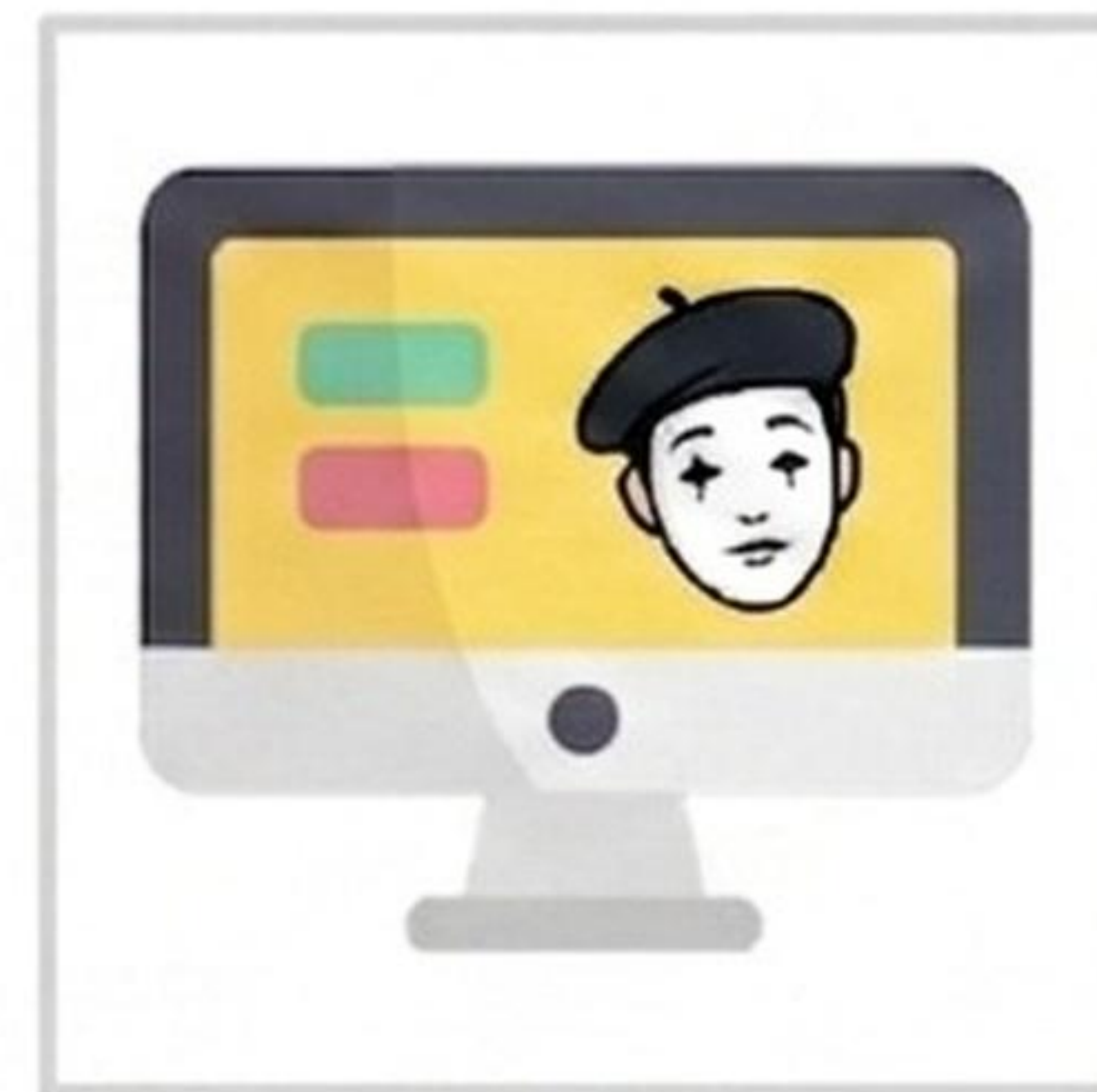
Technologies



Point of Silence
system



Pricing to Keep
System



mimeCommerce
Platform



Absentee
Communication
Network



Custom Silence
Printed & Laser
Cut Decal

Relationships



LM oldcon



Concession
Vendors



Silent
Partners



Silent
Members



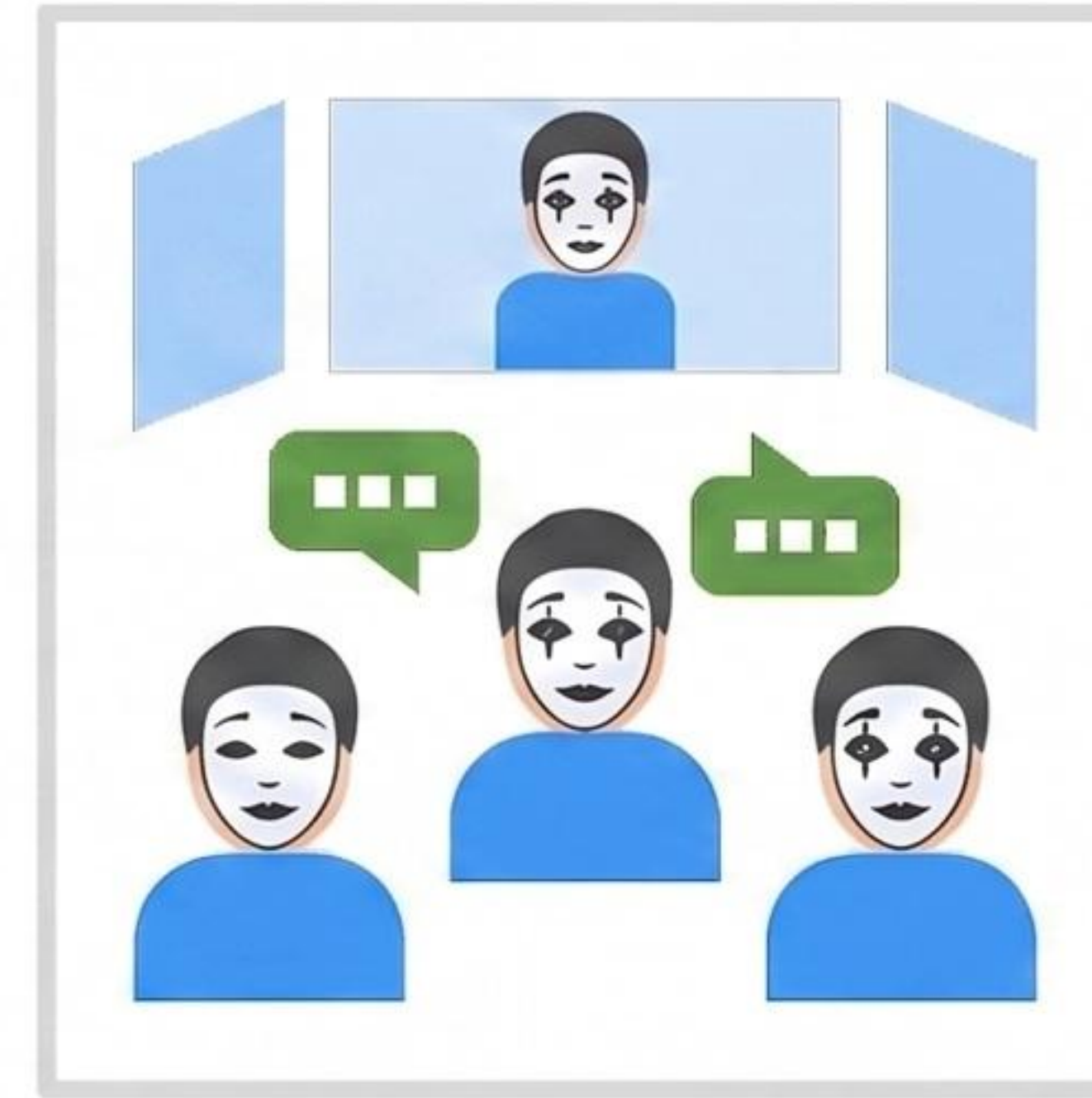
Training & Support

Initial Training



- 35 hours of virtual training
- 35 hours of hands-on, in-mime training at Corporate store in Orem, Utah
 - Up to 5 attendees included
- 3 days of training with staff member during Legal Litigation

Ongoing Training & Support



- Day-to-day training
- Big Changes
- Court Dates
- MIMEcon
- On-Demand Initial Training, In-Person (~\$300/trainer/day)

Onboarding Process

Usually 3-4 months long.



1. Step 8?



2. Welcome Call



3. Silent Technologies



4. Operations Manual



5. Training



6. Initial Assets



7. Website



8. Real Litigation



9. Best Kept Quiet

What's Next?

About 2 months long.

- Step 1: Introductions ➤➤ Confidentiality Agreement
- Step 2: Brand Review ➤➤ **Request For Consideration**
- Step 3: RFC Review ➤➤ Maps & Asset Disclosure Document
 - (Optional meeting with Bougie from Silence)
- Step 4: Territory, Finances, & Funding with Daniel Orbitz
- Step 5: Review FDD (Legal Info, Financial Figures)
- Step 6: Discovery Day (Meet the Team)
- Step 7: Final Validation (Solemn Silence)
- Step 8: Signing the Asset Protection Agreement



Questions?

Write them down!

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